



Clark County Department of Family Services
QPI Recruitment Workgroup
Meeting Minutes
Tuesday, October 6th, 2015 – 12:00pm to 2:00pm

ATTENDEES

Department of Family Services – Cindy Metzger, Denise Parker, Oscar Benevides, Marti Rayner, Barbara Straight, Eduardo Alvarez

SAFY – Antone Dotson

AGENDA

1. Welcome/Introductions
2. Update Market Segmentation
 - Sub-workgroup
 - Marketing agency
3. Parallel Process Recruitment
 - Upcoming events
4. Other Discussion
5. Next Meeting

MINUTES

1. Update on Market Segmentation

- The sub-workgroup continues to progress in its work with market segmentation data.
- We have been meeting with our chosen marketing agency, RNR, every two weeks.

2. Parallel Process Recruitment

- Various members of the workgroup will be attending the following upcoming events:

- Step Up for Kids
- Employee family event with the Clark County Water Authority District
- CCSD book fair
- Dia de los Muertos event at the Rec Center
- Donna Smith Group event on October 8th
- Hispanic Heritage event at Craig's Spring Ranch on November 10th
 - The workgroup is researching different upcoming faith-based events to attend.
- We are constantly working to connect parallel process recruitment efforts with the market segmentation data.
 - We will be pulling and organizing additional data from past events, such as the number of signatures we gained and attendance at Information Sessions that these yielded.
 - We want to be able to know which events are best to attend and back it up with data.
 - We are working on improving information sharing with other workgroups and utilizing UNITY to pull and track data.

3. Other Discussion

- Current homes are only being utilized at a 66% rate.
 - Why are homes not being used?
 - We are not concentrating on the specific needs of the homes and the children. We need to make efforts to concentrate on properly matching children to homes. This can be done by actively noting the strengths of foster parents and the needs of each child and utilizing this information in placement. Strengthening the partnership between Placement and Licensing would improve this.
 - The biggest populations that need improvement in utilization are sibling groups and higher level of care children. We need to identify a way to know when sibling groups are split up, there is currently not effective communication regarding this.
 - What data do we need?
 - In order to identify key issues, we as a workgroup we need to continue to collect data on:
 - The utilization rates of homes
 - The number of Licensed DFS and Agency homes
 - The rate of sibling separation
 - The disruption rate

- The number of beds that aren't being utilized and any given time and the reason for this
- How can we use this data?
 - Sibling separation will be a topic of interest at the Statewide QPI Conference
 - We can use this data to develop better policies, determine what people to bring into the workgroup and help the Foster Parent Champion program to provide more relevant resources and support

4. Next Meeting: Tuesday, November 3rd from 12:00 – 1:30 at the DFS Central Office