



## **Clark County Department of Family Services**

### **QPI Recruitment Workgroup**

#### **Agenda**

Wednesday, June 7<sup>th</sup>, 2017 – 12:30 pm to 1:30 pm

Mt. Charleston Room

#### **ATTENDEES**

Sha'Londa Adams, Eduardo Alvarez, Neiuifi longi, Barbara Straight, Amanda Schmidt, Amanda Spletter, Michael Sanders (with Annie E. Casey), Mary Anne Thomas

---

#### **AGENDA**

1. Meet Our Foster Parent Co-Lead Mary Anne Thomas
2. Current CH Pop numbers- Great work everyone
3. Recap Boot Camps
  - a. Community Partners
  - b. Therapeutic Homes
4. Upcoming Boot Camps
  - a. Hispanic Community
    - i. Brochures in Spanish complete
  - b. African American Community
5. Foster Parent Brand Ambassadors (Nativo Web search engine launch)
6. Revamp of Provider Resource Management (PRM) in UNITY
7. Workgroup focused goal challenge of; Recruiting for Children ages 0-6 with siblings
  - a. New focus of Teens
8. Action Items
9. Other
10. Next Meeting –Wednesday, July 5<sup>th</sup>, 2017, 12:30 pm- 1:30 pm

#### **MINUTES**

1. The team was introduced the new foster parent co-lead of the group, Mary Anne Thomas. Mary is also a Foster Parent Champion. Although Mary Anne may not be in attendance for

July and August she will be able to contribute to discussions, feedback and action items brought forth by the group.

2. A recap of the Community Partners and Therapeutic Homes boot camps was provided by Sha'Londa and Eduardo. The outcome of the boot camps was that there were several opportunities to recruit within the faith based community utilizing different strategies and methods.
3. With the upcoming Hispanic and African American Boot Camps on 6/9/17 the group identified barriers such as concerns with immigration status and marketing materials and proposed several ideas to share when recruiting in these communities. Some of the ideas that were introduced were:
  - a. to offer an incentive program to current foster families or staff for referrals that succeeded in completing the next step.
  - b. Have current Hispanic foster families with alien statuses help with the recruitment efforts.
  - c. Build out specific talking points for each community
  - d. Utilize contacts with Hispanic media outlets
  - e. Target areas of recruitment with mailers that have brief pointed information about stats of children in care in their communities
  - f. Reach out to Jack & Jill of America, Inc., an organization dedicated to nurturing future African American leaders
  - g. Reach out to organizers of sports programs
4. Two foster parents have been identified as Foster Parent Brand Ambassadors. Their names have been submitted to Nativo to conduct over the phone interviews with them to help with recruitment efforts. Their stories will be shared in print on the web.
5. Reportedly glitches in the county's Provider Resource Management (PRM) recruitment tracking tool have been worked out. The recruitment unit will begin utilizing this tool once again to track families from initial contact through the life span of their foster licensing journey.
6. The group will continue to follow connections and leads made from the focus of recruiting families interested in fostering to reunify children between the ages of 0-6. Plans for a focus on the recruitment for foster homes for teens will be discussed at the next meeting.
7. Action items – Neiuifi to research the written policy regarding the immigration status; Eduardo will research BINTI a web based tracking tool utilized by some child welfare agencies.