



Clark County Department of Family Services

Communications Workgroup

Minutes for Friday, 19 August 2016

Present

Anne-Marie Abruscato, Mojave Adult, Child and Family Services
Jennifer Bevacqua, Eagle Quest
Kirsten DiNicola, DFS
Kevin MacDonald, DFS
Caleb Orton, DFS
Denise Parker, DFS

Agenda

- Introductions
- Caregiver Courier
 - September issue review
 - October issue articles
- The Vine
 - September issue review
 - October issue articles
- Review Communications Plan Worksheet
- Communication Implementation
- Normalcy
- Additional items

Meeting Minutes

Caregiver Courier

- *September issue review – Caregiver Courier*
 - Remove Angel Tree
 - Step Up event – Springs Preserve
 - CASA and Back to School – combine
 - Aquarium
 - Include more CASA pictures
 - Note that calendar has been revised

***QPI Communications Workgroup Meeting Minutes, continued
Friday, 19 August 2016***

- *October issue articles – Caregiver Courier*
 - Through the Eyes of a Child
 - List of community events (Jen Erbes, Kirsten, Caleb)
 - CCSD/Transportation
 - Angel Tree Registration
 - Spotlight on Permanency Specialist

The Vine

- *September issue review – The Vine*
 - Reviewed draft of September issue.
- *October issue articles – The Vine*
 - To be discussed further.

Communication Plan Worksheet

- Interactive PDF format
- Purpose is to generate thought about identifying the audience, determining what they should learn, and progressing to development of a communication strategy
- The form may be completed and returned to Kevin

Communication Implementation

- No updates.

Normalcy

- No updates.

Additional Items

- No updates.

Next Meeting

- 9:30am Friday, 16 September 2016 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room