



# Clark County Department of Family Services

## Communications Workgroup

Minutes for Friday, 15 July 2016

### Present

Anne-Marie Abruscato, Mojave Adult, Child and Family Services  
Anya Earl, SAFY  
Jennifer Erbes, DFS  
Elizabeth Freeland, DFS  
Brenda Herbstman, DFS  
Kevin MacDonald, DFS  
Denise Parker, DFS  
Shannon Rooney, DFS

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### Agenda

- Introductions
- Caregiver Courier
  - August issue review
  - September issue articles
- The Vine
  - August issue review
  - September issue articles
- Communication Implementation Strategies
- Normalcy
- Additional items

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### Meeting Minutes

#### Caregiver Courier

- *August issue review – Caregiver Courier*
  - Reviewed draft of August Courier and members provided suggestions for changes.
  - Add PRIME
  - Leslie will review her article
  - Will add new pictures of Peggy's Attic

***QPI Communications Workgroup Meeting Minutes, continued***  
***Friday, 15 July 2016***

- *September issue articles – Caregiver Courier*
  - Pictures from Back to School event
  - Suicide Awareness article
  - Success stories
  - PRIME
  - Article on the merging of caregiver associations
  - Normalcy

**The Vine**

- *August issue review – The Vine*
  - Reviewed draft of August issue and members provided suggestions for changes.
  - Add Normalcy
  - Add specifications about recognition of DFS staff for longevity.
- *September issue articles – The Vine*
  - CISM
  - Article on the merging of caregiver associations

**Communication Implementation Strategies**

- The top priorities at this time are Normalcy and PRIME.
- The policies may be brought to this workgroup.
- It was decided to schedule a separate meeting to address Implementation Strategies.

**Additional Items**

- The National QPI conference will occur in October 2016 in Cleveland, Ohio.

**Next Meeting**

- 9:30 a.m. Friday, 19 August 2016 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room