



Clark County Department of Family Services

Communications Workgroup

Minutes for Friday, 17 June 2016

Present

Anne-Marie Abruscato, Mojave Adult, Child and Family Services
Anya Earl, SAFY
Shannon Earls, DFS
Elizabeth Freeland, DFS
Brenda Herbstman, DFS
Kevin MacDonald, DFS
Caleb Orton, DFS
Denise Parker, DFS
Shannon Rooney, DFS
MaryAnne Thomas, Foster Parent

Agenda

- Introductions
- Caregiver Courier
 - July issue review
 - August issue articles
- Communication Implementation Strategies
- Additional items

Meeting Minutes

Caregiver Courier

- *July issue review – Caregiver Courier*
 - Reviewed draft of July Courier and members provided suggestions for changes.
- *August issue articles – Caregiver Courier*
 - Back to school DFS Event
 - Back to school community events
 - Final listing of summer community events/resources
 - Normalcy article

QPI Communications Workgroup Meeting Minutes, continued
Friday, 17 June 2016

- Spotlight on Quality – three youth that were in Washington, DC. May also provide information on FAAYT, and perhaps a video.
- CASA event (hair salon)
- PRIME
- Leslie Murdock article
- Seek nominations for quality caregiver, case manager, or other team member
- Peggy’s Attic article, to include rule reminders (Brenda)

Communication Implementation Strategies

- The top priorities at this time are Normalcy and PRIME.
- Normalcy communications
 - Posters “Let kids be kids” and link for more information. Idea – share posters with community partners.
 - Webinar
 - Educate youth – perhaps youth mentors
 - FAQ’s on Just in Time site
 - DFS internet site
 - Clark County Twitter feed
 - Suggestion to put Normalcy as agenda item in July
- PRIME communications
 - This will be an ongoing topic in the Vine and Courier
- Kevin will develop a implementation strategy form to be used for communicating information on initiatives and events. It will be reviewed in the next meeting.

Additional Items

- The Vine will now be regularly reviewed in this workgroup. It is distributed a week before the Courier.
- *August issue articles – The Vine*
 - Normalcy
 - PRIME
 - Back to school
 - Kudos
 - Managers and supervisors will be asked for content ideas

Next Meeting

- 9:30 a.m. Friday, 15 July 2016 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room