



# Clark County Department of Family Services

## Communications Workgroup

Minutes for Friday, 21 April 2017

### Present

Anne Marie Abruscato, Mojave  
Anya Earl, SAFY  
Shannon Earls, DFS  
Elizabeth Freeland, DFS  
Amy Hugel, SAFY  
Kevin MacDonald, DFS  
Caleb Orton, DFS  
Denise Parker, DFS

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### Agenda

- Introductions
- Communication Workgroup 2017 goals
  - Will add a new goal: “Promote and support Annie E. Casey’s work in enhancing the objective of increasing quality homes.”
- Caregiver Courier
  - May issue
    - Add online registration information for CCSD (May and June)
  - June issue
    - Promote county foster care website
    - Consider breaking apart template at bottom of Courier
    - Recruitment focus:
      - Instead of “Be a foster parent” consider “Engage the community”
      - Article (Caleb)
      - (Recruitment information will be recurring in subsequent issues)
    - Engaging birth parents
    - Reunification story – foster parent perspective, birth parent perspective

***QPI Communications Workgroup Meeting Minutes, continued***  
***Friday, 21 April 2017***

- Independent Living leads and information (Kevin)
- Children in care graduating high school
- Foster Change – information and events
- Summer activities (Kevin)
- Trauma article – Module 5 – Connections and healing (Anya)
- Save the date for Back to School event
  
- Discussed possible June articles
  - Reunification/personal interest story (Elizabeth)
  - Number of children in care graduating, perhaps include pictures
  - Foster Change – increase awareness internally and with caregivers. Include list of their events.
  
- Ideas for future issues
  - Scoreboard of number of foster children waiting for placement/beds available
  - Highlight Recruitment workgroup
  
- QPI Member Spotlight
  - Next will be Brandon
  
- QPI Workgroup Communications – Kevin will attend meetings and encourage workgroups to share events and initiatives with Communications Workgroup

**Next Meeting:**

9:30am Friday, 19 May 2017 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room