



Clark County Department of Family Services

Communications Workgroup

Minutes for Friday, 18 March 2016

Present

Anne-Marie Abruscato, Mojave Adult, Child and Family Services
Jennifer Bevacqua, Eagle Quest
Anya Earl, SAFY
Shannon Earls, DFS
Elizabeth Freeland, DFS
Caleb Orton, DFS
Denise Parker, DFS

Agenda

- Introductions
- Caregiver Courier
 - April issue review
 - May issue articles
 - Upcoming spotlight feature subjects
 - Mental health awareness article topics
- External online access to Courier
- Communications Workgroup outreach
- Additional items

Meeting Minutes

Caregiver Courier

- *March Issue*
 - Reviewed the web analytics data. The March Issue surpassed other issues in readership and engagement.
- *April Issue*
 - Reviewed draft issue and made suggestions for edits which will be shared with Kevin.
 - Suggestions to add:
 - Spring Celebration photos

QPI Communications Workgroup Meeting Minutes, continued
Friday, 19 February 2016

- Activities such as the Pirate festival, Scottish festival, and free movies in the park. Elizabeth will share details with Kevin.
- If others have ideas for spring activities, please notify Kevin.
- Celebration of National Social Work Month by Clark County DFS
- Spotlight on Quality: Erika Evans (foster/adoptive parent)
- *May Issue*
 - Spotlight on Quality: Foster Kinship (Ali Caliendo)
 - Video
 - Brenda also has a relative caregiver to recommend.
 - National Foster Parent Association Conference
 - National Foster Care Month
 - Summer activities
 - Feature pictures or description from the Night at the Museum (late April)
 - Pictures from the Egg Hunt and Spring Celebration
 - Re-publish the article from Mike Pochowski “Wherever You Go, I Go” from May 2015
 - Re-publish the “Kids Korner” feature from May 2015, asking children to submit ideas about their “Spark.” (Anya will write a description of the “Spark” concept.)
 - National Children’s Mental Health Awareness Day – May 5th - Begin the eight module trauma informed parenting series. A description of module one was distributed, and members are asked to consider a caregiver who write an article about this module. Brenda will be asked to suggest a possible caregiver.

External online access to Courier

- Denise will make efforts to have current and archived Couriers available on the QPI website.

Communications Workgroup Outreach

- No discussion.

Additional Items

- N/A

Next Meeting

- 9:30 a.m. Friday, 15 April 2016 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room