



Clark County Department of Family Services

Communications Workgroup

Minutes for Friday, 17 March 2017

Present

Anne Marie Abruscato, Mojave
Anya Earl, SAFY
Elizabeth Freeland, DFS
Amy Hugle, SAFY
Denise and Laura, Guests from Annie E. Casey
Kevin MacDonald, DFS
Caleb Orton, DFS
Denise Parker, DFS

Agenda

- Introductions
- Communication Workgroup 2017 goals
 - Reviewed informational sheet that Kevin developed.
 - Will consider adding external communication goals.
 - Discussed increasing awareness of foster care needs. Perhaps add a regular feature to the Courier to indicate the number of children that are awaiting placement.
 - Importance of conveying the need for foster parents that are willing to work with birth families.
- Core Values Star/Call to Action
 - Perhaps expand to include other workgroups at DFS (not just QPI).
- Caregiver Courier
 - Reviewed April issue
 - Add Ice Cream event at Springs Preserve (May 27)
 - Add short statement about SIPS and link to training. Inform that more information will be coming in future issues. Discussed providing more

QPI Communications Workgroup Meeting Minutes, continued
Friday, 17 March 2017

information about SIPS after trauma informed parenting series finishes (last trauma article will be in August).

- Discussed May issue
 - Foster Care Awareness recruitment message
 - Annie E. Casey Foundation's involvement (or put in April if possible)
 - Summer activities list
 - Summer educational opportunities through CCSD
 - Respite/Normalcy (Anya)
 - Respite via children's involvement in activities (Denise Goodman)
 - Thank you message from Paula (video)
 - Proclamation (Denise Parker)
 - Trauma article – Module 4 – Building a safe place (Anya)
 - School of Origin/Liaisons (Leslie M.)
 - Pregnancy Prevention/IL (Anya)
 - Appreciation from youth (Kevin)

- Discussed possible June articles
 - Reunification/personal interest story (Elizabeth)
 - Number of children in care graduating, perhaps include pictures
 - Foster Change – increase awareness internally and with caregivers. Include list of their events.

- QPI Member Spotlight
 - Reviewed first spotlight on Elizabeth Freeland
 - Will be looking for additional members
 - Will do spotlight for all workgroups

- QPI Workgroup Communications – Kevin will attend meetings and encourage workgroups to share events and initiatives with Communications Workgroup

Next Meeting:

9:30am Friday, 21 April 2017 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room