



Clark County Department of Family Services

Communications Plan Workgroup

Agenda for 02/06/14

Present

André Wade (DFS), Anne-Marie Abruscato (Mojave Mental Health, Carolyn Potter (DFS), Denise Parker (DFS/QPI), Brenda Herbsman (DFS)

Agenda

- Co-Lead Meeting Report Back
- Just in Time (QPINevada.com) Info.
- Calendar of Events
- Caregiver Courier Newsletter Content
- Caregiver Courier Editorial Workflow
- DFS Calendar of Events
- County FB

Minutes

- Send the workgroup the following link to QPI documents:
<http://qpinevada.cbcs.usf.edu/clark/pages/workgroups.shtml>
- Denise will take over the role of being the Just In Time website liaison.
Denise will work on the calendar of events for QPI.
- Announcement of survey to go out in Caregiver Courier.
- Working to finalize and approve the February edition of the Caregiver Courier.
- Proposed Content for March/April Caregiver Courier.
 - Theme/Focus: Child Abuse Awareness Month
 - Pinwheels for Prevention – how to make a pinwheel activity (Brenda)
 - KaBOOM! project (Carolyn)
 - Adoption profile website (André/hold)
 - Spring cleaning – fostering good habits
 - Summer planning – programs (YMCA), community center, sports programs.
 - Specialty camps
 - Self-care (Anne-Marie)
 - Ask a foster parent to write an article
 - Spotlight of a foster parent (how do we get the word out to generate nominations).

- Deadline for articles: 2/21

Next Meeting:

1st Thursday of every month from 9am to 1030am at the DFS Central Site: 121 S MLK
Blvd: Storey Room