



Clark County Department of Family Services

Communications Workgroup

Minutes for Friday, 20 January 2017

Present

Anne Marie Abruscato, Mojave
Anya Earl, SAFY
Amy Hugle, SAFY
Shannon Earls, DFS
Neiufi longi, DFS
Kevin MacDonald, DFS
Denise Parker, DFS

Agenda

- Introductions
- Unsung Heroes Award
 - Core Values Star award – This would initially be covered in the Vine.
- Caregiver Courier
 - Reviewed February issue
 - Discussed March issue articles
 - Annie E. Casey
 - Egg Hunt save the date (Kevin)
 - Spring Celebration save the date (Kevin)
 - Education spotlight (L. Murdock)
 - Trauma Informed Parenting module three (SAFY)
 - Focus on Support and Retention workgroup
 - Spring break – community ideas/activities (Kirsten/Jennifer E.?)
 - Respite interview with SAFY and DFS foster parents (Anya will forward draft to Kevin)
 - Foster parent spotlight (Kevin)
 - Community partner spotlight – SeaQuest (Anya)
 - Other vendors that contribute to child welfare (music teacher) – Kevin
 - CFSR Reminder (Shannon E.)
 - Discussed possible April articles
 - Gordon Ramsay?

***QPI Communications Workgroup Meeting Minutes, continued
Friday, 20 January 2017***

- Prime?
 - The Vine
 - February issue review
 - Suggestion to add acknowledgment to holiday event volunteers
 - March issue articles
 - Unsung Hero nomination
 - Communication Implementation – Kevin will attend meetings and encourage workgroups to share events and initiatives with Communications Workgroup
 - Child Welfare
 - Community Partnerships
 - Implementation
 - Recruitment
 - Support and Retention
 - Training
 - Normalcy
 - Discussed how to discuss further with staff, foster parents, developing communication plan. FAQ's will be on QPI website.
 - Additional items
 - Goal is to have 4-6 new items per Caregiver Courier
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QPI Communications Workgroup Meeting Minutes, continued
Friday, 20 January 2017

Meeting Minutes

Caregiver Courier

- *January 2017 issue articles – Caregiver Courier*
 - Transplant article (Kevin)
 - Statistics from 2016 (Kevin/Jennifer)
 - Trauma Informed care (Anne-Marie)
 - Video from new Director (Kevin)
 - Angel Tree re-cap
 - QPI Workgroups update/highlight achievements (Denise)

- *February 2017 issue articles – Caregiver Courier*
 - Engaging foster children
 - Foster Parent Champions Meet Harry Reid
 - Sports video (Greg)
 - Recreation Center (possibly follow up with this as regular feature)
 - Start series of “Meet your QPI Workgroups”
 - Egg Hunt save the date

- Plan for 2017
 - Jennifer Bevacqua developed an editorial “worksheet” to assist with more efficient editorial direction throughout the year.

The Vine

- February issue articles
 - Begin monthly feature of “unsung heroes”
 - QPI Workgroups
 - Safe@Home
 - PRIME
 - Paula’s Column

Communication Implementation

- No updates

Normalcy

- No updates

Other Items

- “Unsung Heroes” award
 - Proposal shared for internal award for DFS staff to be given by director
 - Action item: meet with Paula Hammack to determine name of award
 - Unsung Heroes vs. “stars”
 - Determine gift to accompany award (padfolio?)

Next Meeting

- 9:30am Friday, 20 January 2017 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room