



Clark County Department of Family Services

Community Partnerships Workgroup

Minutes for 5.19.15

Present

Allie Lakey, Open Doors
Shaneka Malloyd, DFS
J'Ree Lide, DFS
Mike Pochowski, Foster Parent
Jocelyn Bluit-Fisher, DFS
Sheila Parks, CASA
Glenda Bona, Open Doors
Mari Parlade, DFS
Denise Tenata-Ashby, CAA
Kevin MacDonald, DFS
Samantha Charles, DFS
Tara Donahue, DFS
Greg Holloway, DFS
Barbara Kaltenbach, DFS

Agenda

- Introductions
- Minutes from April 21, 2015
- Process and Marketing of the Foster Friends Program
- Next Steps and Other

Minutes

Passport to Partnership

- Passport to Partnership Event was successful.
- Foster Parent I.D. badges and Foster Friend discount cards were disseminated.
- Foster Friend presentations were well received.
- Approximately 300 people attended of which 75-100 were foster parents.

Foster Friends

- The Foster Friends – Community Engagement Opportunities handout for donors that delineates the difference between a Foster Friend, Community Partner and Faith Based Partner was approved.
 - Foster Friendly Businesses – offer discounts on services/merchandise and will display the “Foster Friendly” window cling. They will sign an MOU for a period of 1 year.
 - Community Partners – donate cash, event sponsorships, volunteers and donation drives.

- Faith Based Partners – Host recruitment events, provide mentors to youth in care and respite care for foster families.
- MOU's are being created by the Contracts team.
- The current 6 Foster Friends listed on the discount card will be highlighted in the June Care Giver Courier and as the program grows we will update every month.
- There will be future discussion around expanding the Foster Friends business discounts to include Kinship Care and Fictive Parents

Program Next Steps: Promotion of Foster Friends: Marketing/Advertising Process

- Developing a website and app that will list events, discounts and frequently asked questions.
- Develop a marketing packet for businesses.
- Develop an LGBT friendly partnership

Foster Friends Speaking Points

The Foster Friends Program is an opportunity for businesses, the faith community, LGBT community, charitable organizations; etc. to support children in foster care - and their caregivers - in ways other than becoming a foster parent. Examples of support and partnerships include:

- Local businesses can provide discounts to foster parents and/or display foster parent recruitment materials
- Faith-based organizations can recruit members who may be interested in providing supervision of children at Foster Friendly events or other types of support to families
- Organizations or individuals can organize a donation drive

The opportunities are nearly limitless based upon what the partner has to offer. No idea is too small. If you are interested in learning more about the Foster Friends program, which will be rolled out in September, you are welcome to call 702-455-1196.

Next Meeting – June 16, 2015

DFS Central located at 121 S Martin Luther King Blvd.